

## EECA MenEngage Platform Core Principles<sup>1</sup>

1. *Gender as relational:* We believe that men, along with women, should be engaged in achieving gender equality and in advancing the rights, health and well-being of women and girls.
2. *Questioning men's violence against women:* We are dedicated to engaging men and boys to end violence against women and to questioning or challenging violent versions of manhood.
3. *Promoting existing UN mandates:* We are dedicated to engaging men and boys to fulfill the mandates, statements of action, and principles of the International Conference on Population and Development, the Committee on the Elimination of Discrimination against Women, the Commission on the Status of Women statements (48th session), and the Convention on the Rights of the Child, and working collectively to encourage governments to do the same.
4. *Engaging men as caregivers:* We are dedicated to promoting more equitable participation by men and boys in caregiving, the care of children and domestic tasks.
5. *Working as allies with existing women's rights organizations:* We are committed to working as allies with women and women's rights organizations to achieve equality for women and girls.
6. *Sexual diversity and sexual rights:* We are dedicated to promoting cultures of masculinity that respect sexual diversity and the sexual and reproductive rights of all, and that engage boys and men so that concerns for reproductive health and contraception are more evenly shared between men and women.
7. *The vulnerabilities of men:* We believe that the specific needs and experiences of men and boys have often not been well understood nor taken into account in the development of public policy or professional practice across a wide range of areas. We believe that men and boys are made vulnerable by non-equitable and violent versions of manhood.
8. *Engaging men from a positive perspective:* We believe that all people would benefit from recognition of these issues and appropriate action to transform non-equitable and violent versions of manhood and redress power inequalities related to gender. We seek to build examples of men already acting in more gender-equitable and non-violent ways.
9. *Participation:* We will strive to include and take into account the voices of men and women, boys and girls, at the community level, and the voices of community-level NGOs.
10. *Non-discrimination:* We will actively advocate against, question and seek to overcome, sexism, social exclusion, homophobia, racism or any form of discriminatory behavior against women or gay/bisexual/transgender men and women, or on any other basis.
11. *Transparency:* We will be transparent, honest, fair and ethical in all of its actions, including making public its sources of funding and annual budget.
12. *Collaboration:* We seek to work in collaboration, with open dialogue about institutional differences and achieving consensus whenever possible.
13. *Evidence base:* We seek to build on evidence-based approaches to engaging men and boys.
14. *Human rights perspective and life cycle approach:* We recognize the need to apply a human rights perspective in all their activities and to take into account a lifecycle and ecological approach that incorporates both the individual as well as the broader social and structural contexts that shape gender inequalities.

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<sup>1</sup> Based on the principles of the MenEngage Alliance at the global level.